

YOU WANT TO MAKE HER COMM



Instagram: @sarah4comms

WHO AM I?

Hi, my name is **Sarah Murnane**. I'm a fourth year History and Politics student, and I would love to be your next **Comms and Marketing** officer.

I will make TCDSU as **accessible, relevant, active, and helpful** as possible for students. This year I believe TCDSU needs a rebrand. My mission is to make the SU as **fun as possible** for everyone.

In order to get people engaged the union has to **give you something** to get involved with. I will drive to create concrete structures that allow students to build **vibrant communities** within TCDSU.

Continue to the manifesto!



MY EXPERIENCE

TCDSU Class Rep and Campaigns Committee

- **Class Rep in 2022/23**; participated in Union discussion and events.
- **Elected to Campaigns Committee 2023/24** and attended town hall meetings to organise various campaigns in college.

PRO for PolSoc

- **Designed graphics and managed social media for PolSoc 2022/23.**
- **Helped in organising and promoting events throughout the year.**

Publications

- **Contributor and editor on multiple publications including University Times, Misc. Magazine, Trinity News and the Trinity Film Review.**
- **Managed staff, created pitches, drafted and edited articles while collaborating with a team of other editors.**

Engagement

Social Media

- Update the Union's presence on all social media platforms, producing a diverse range of weekly content.
- Make more accessible content highlighting off-campus students, the Irish language, and a great variety of other student issues.

Third Spaces

- I will hold more social events throughout the year that are specifically SU related.
- Bringing back "Know Your SU" sessions.
- Introduce weekly informal discussions and coffee hours
- Provide more volunteering opportunities for those without official TCDSU positions.

SU Newsletter

- A bi-annual newsletter to showcase all that TCDSU has to offer.
 - It will provide an opportunity for Sabbats, Convenors, PTOs and Class Reps to showcase and explain their plans and progress throughout the year.
 - A space to highlight student talent and projects all throughout campus and societies.

Sponsorship

New Ideas

- Using an increased social media presence to bolster online sponsorships.
- Make use of new mediums, such as the SU newsletter, to include advertisements.

Local and Student Centric

- Aim to partner with more local Irish run businesses using the influence of the union's reach for mutual benefits.
- Work to find more student related deals that directly benefit students, such as student internships and post-graduate opportunities.

Transparency and Accessibility

- Improve the quality of council livestreams and upload videos taken at council for archiving purposes.
- Council reports and agendas will be published on a regular basis on the website and included in the weekly email updates.
- Condense these reports, motions and other campaigns into digestible social media posts on a regular basis.
- Create a comprehensive SU archive with previous motions readily accessible to the student body.
- Increase the amount of content produced in Irish and have social media posts in Irish.
- Post content relating to the inner workings of the Union, including "how to" videos and graphics to explain how the SU functions.